

# STADIAX



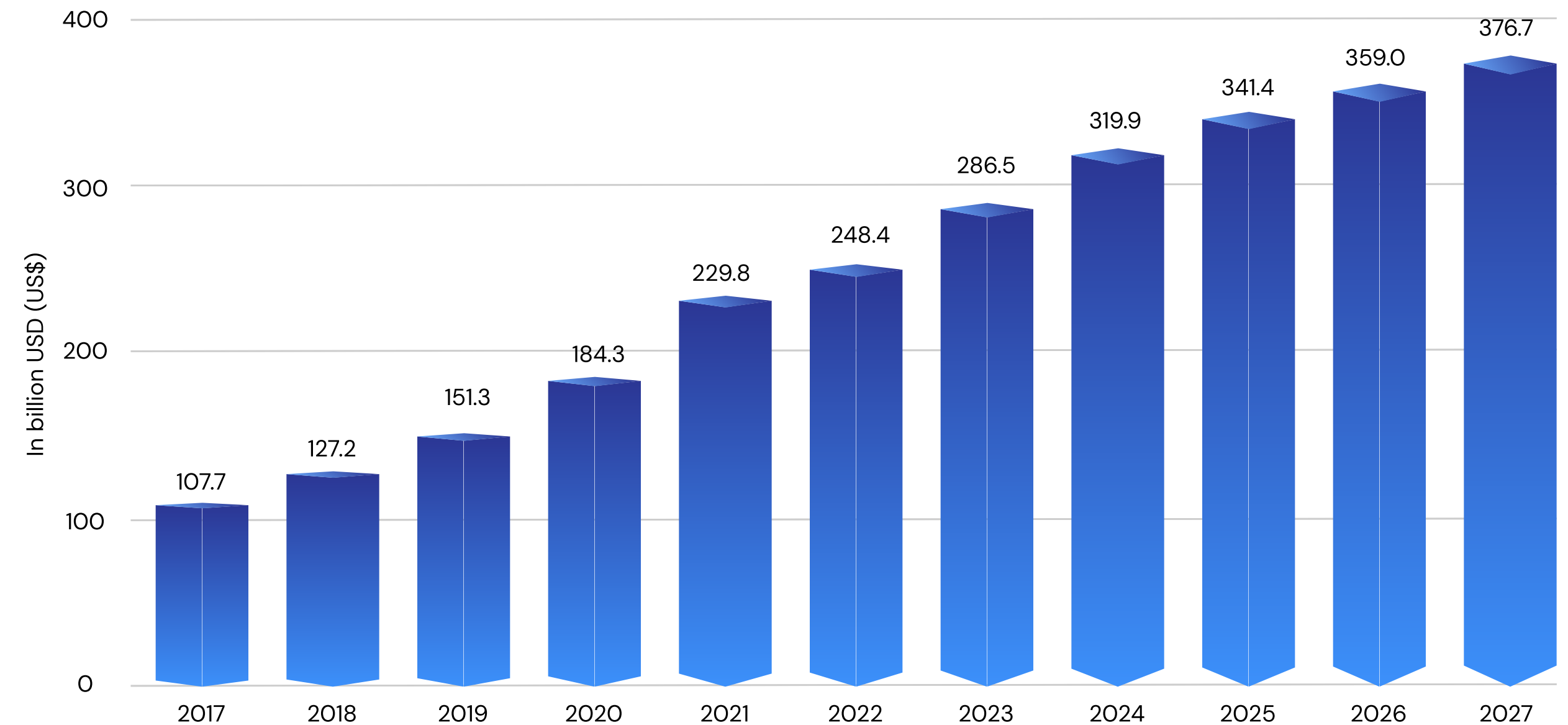


Revolutionizing portability and value for gamers and game developers by addressing fleeting and fragmented in-game rewards and prizes.



## The Problem

- Mobile gaming revenue is growing worldwide, fueled by pay to play gaming experiences.
- Current pay to play games lock value in fragmented ecosystems, limiting the overall benefits to players.
- Paid competitive gaming market is projected to grow 6X faster than the overall gaming market.
- Mobile gaming experiences are limited by “apps” that fragment value and limit the overall user experience.



## The Solution

StadiaX's smart contract powered "Proof of Prize" and "Proof of Payout" technology provides players with tangible value both inside and outside of the StadiaX ecosystem.





## The Team



### **Dan Wasyluk, CEO**

Dan is an experienced software engineer and entrepreneur with over 20 years of experience. He has a broad spectrum of experiences including platform development, team building, and scaling businesses from startups to fully public companies. He's able to take concepts from inception to execution and delivery. His most recent venture was a public company acquired by WonderFi in late 2022.



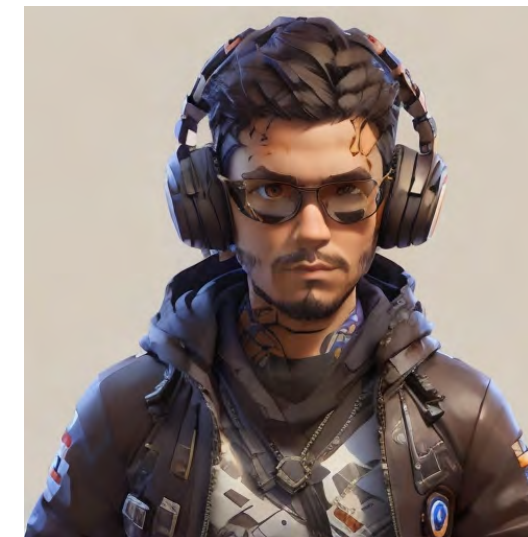
### **Karen Olsson, COO**

Karen is a seasoned operations executive with a diverse background in early and growth-stage startups. She has a strong strategic focus on team development, operational management, revenue generation, and investment. In 2016, Karen became CEO of Atomic47 Labs, a Web3 technology design firm. She led the company in delivering a blockchain recruitment toolkit, overseeing a multi-jurisdictional stablecoin system, and creating a liquidity pool trading tool.



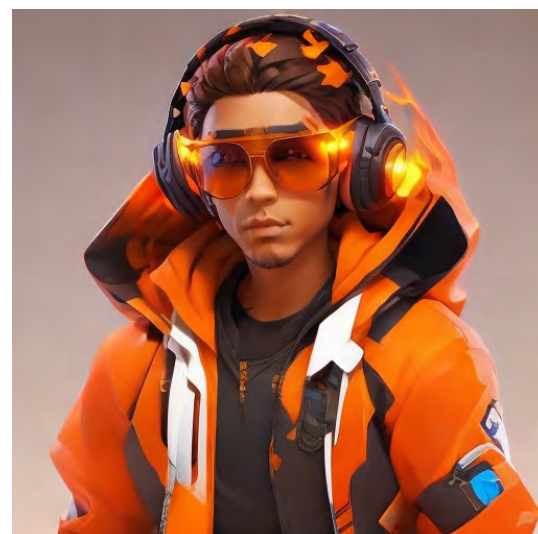
### **Fulvio Baxter Ciano, CPO**

Fulvio is a seasoned software executive with decades of experience running companies, managing teams, and developing products. He has over 30 years of extensive hands-on expertise with video game development, consumer software products, enterprise fintech solutions, telecom platforms, and e-commerce implementations.



### **Cahill Camden, CMO**

Cahill's most recent role is as the Managing Director of Digital Vision Media Group, he has been the CMO of multiple Web3 and fintech companies. He has successfully developed and led marketing initiatives that have led two blockchain companies to multiple 8-figure acquisitions by WonderFi in 2021/22. He's a member of the Forbes Business Council and a bestselling author. He has a passion for creative, analytics-driven marketing campaigns that enable optimized growth for companies of all sizes.



### **Ahmad Sghaier, CTO**

Ahmad is a Web3/Blockchain architect with 5+ years of experience in building crypto wallets, smart contracts, NFT collections, NFT analytics, NFT Loyalty programs, and other Web3 and blockchain infrastructure tools built on top of multi-chain platforms including Ethereum, Polygon, Optimism, Arbitrum, Avalanche, Flow and Hyperledger Fabric. He holds a Ph.D. in Electrical and Computer Engineering from the University of Waterloo.

## How It Works



- Browser based mobile gaming, no download required – a Web3 Steam.
- Four key elements to the platform– StadiaX Token (STADX), membership NFTs, GamePass/EventPass NFTs and no-download, mobile compatible gaming experiences.
- Competitive gaming experience that creates tangible value for users. Can be used within StadiaX or in the larger digital asset space.
- Powered by smart contracts, providing transparency and trust to users.



## How It Works



- GamePass or EventPass NFTs to token-gate access to different gaming experiences.
- Prize pool integrates with NFTs to payout highest scoring users.
- Gameplay revenue accumulates in a smart contract based prize pool.
- Users can purchase membership to access staking plus other benefits and discounts.

## Launch Games



- Partnered with PlayCanvas – technology powering immersive mobile gaming experiences.
- Leveraging “account abstraction” to minimize user friction and simplify onboarding for non-web3 users.
- Three games being developed for launch, with a variety of different game types.
- No download required. Mobile and desktop compatible.





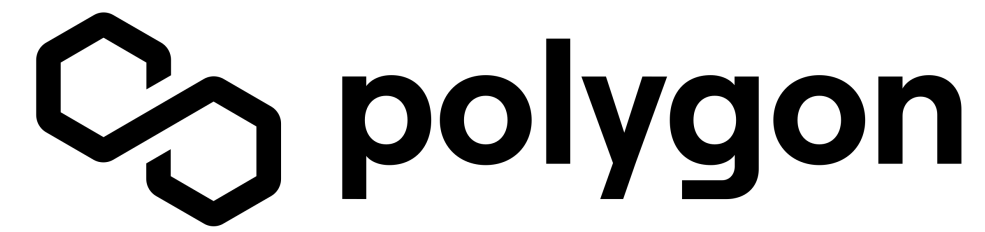
## The Technology

- Smart Contract powered:
  - “Proof of Prize”
  - “Proof of Payout”
- Membership NFTs
- GamePass/EventPass NFTs
- NFT Rewards Store
- Pay to play games powered by the StadiaX Token
- SDK to easily convert existing gaming catalogues to Web3 experiences.



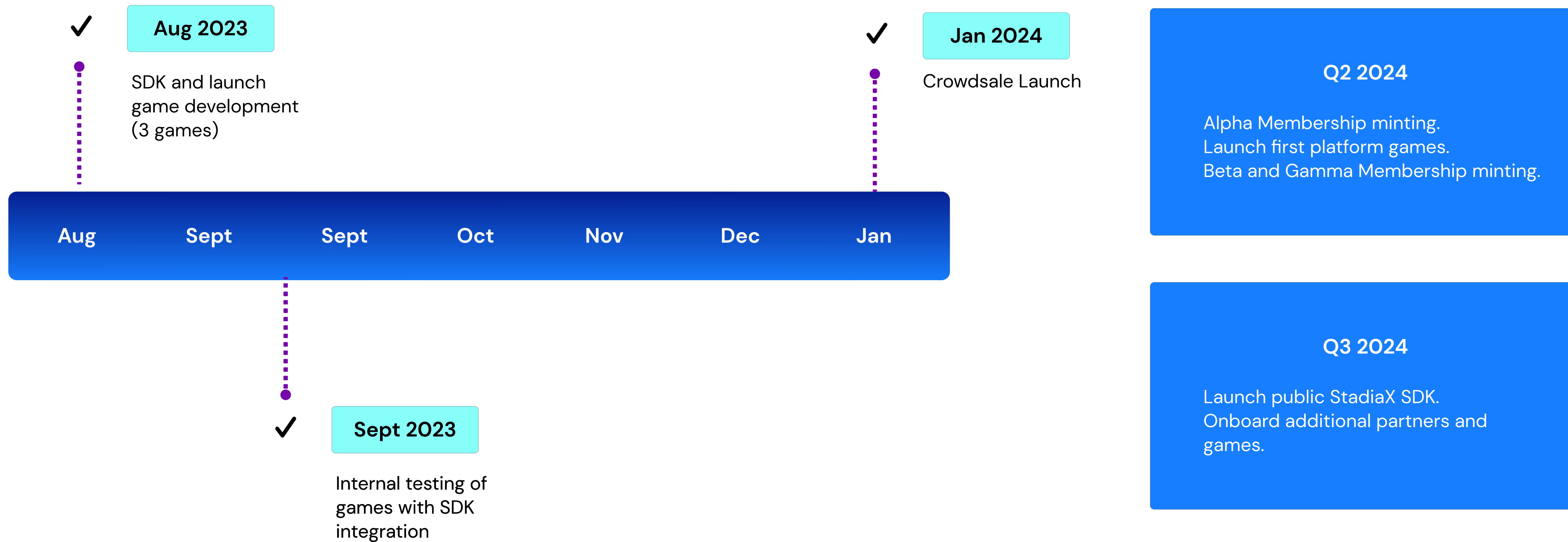


## Technology Partners



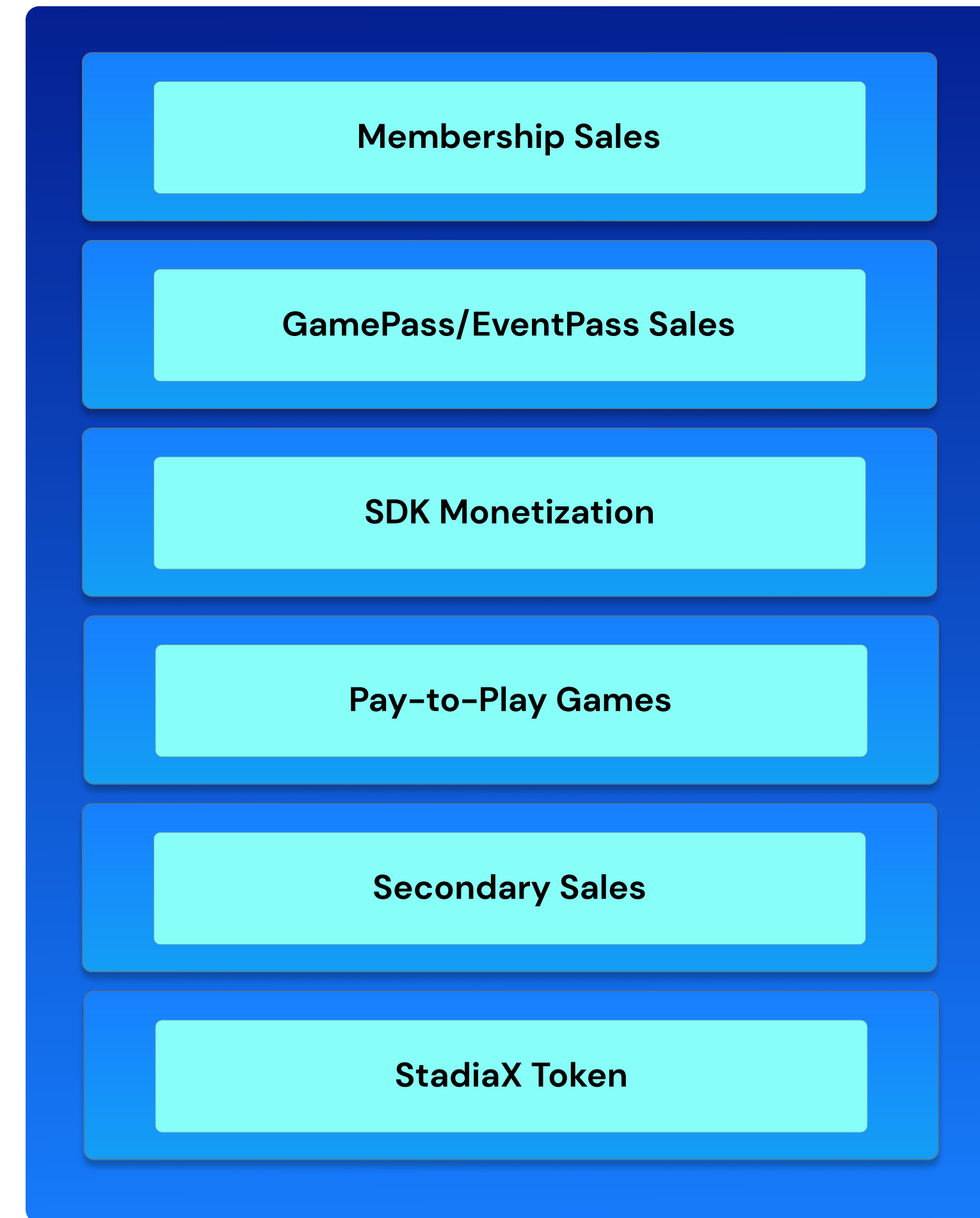


# Milestones



## Revenue Model

Multiple revenue streams with additional streams possible in the future.





## Why Now

- Web3 gaming participation and interest is growing.
- Investment in Gaming & Metaverse space increasing.
- New technologies simplify experience for casual users.
- Bitcoin halving- historical market catalyst. Potential Bitcoin ETF further catalyzing interest.



### **\$297M Investment Surge: What's Ahead for Web3 Gaming & Metaverse?**

Aug 10, 2023 · 12 min read



### **Average Number of Wallets Trading NFTs Increased 44% YoY**

Sep 20, 2023 · 9 min read



### **Blockchain Gaming Hits 1 Million Daily Unique Active Wallets**

Nov 16, 2023 · 9 min read



### **Casual Game Platforms Lead with 10% On-chain Gaming Activity**

Sep 14, 2023 · 12 min read

