

STADIAX



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INTRODUCTION

Get ready for an electrifying journey into the future of gaming with StadiaX, a cutting-edge Web3 platform! Designed for the digital age, StadiaX revolutionizes how we play, compete, and enjoy games. Here's the scoop:



Dive into a world of diverse games! Whether you're a casual player or a competitive gamer, StadiaX has something for everyone. Choose from open games available to all or exclusive tournament-style events with tantalizing prizes.



Play and Earn: Compete in thrilling events to climb the ranks and snag cool rewards. From cryptocurrencies to unique Web3 content, the prizes are as diverse as the games themselves!



Developer's Dreamland: Game creators, rejoice! StadiaX offers a hassle-free platform to showcase your games, sans the complexities of blockchain tech. Focus on creating immersive experiences while StadiaX handles the rest, including financial support and exposure to a passionate community.



Token Magic: Players, get your STADX Tokens ready! Use them for spontaneous game sessions or grab a GamePass for endless fun. Members can join exclusive events and enjoy perks like discounted rates and special rewards.



Trade and Triumph: Flex your strategic muscles by trading STADX Tokens, GamePasses, EventPasses, and Memberships. Whether you're a player or developer, the trading game adds an extra layer of excitement.



Mint and Earn: Want more STADX Tokens? Simple! Hold onto a StadiaX Membership NFT and watch your token stash grow. It's a rewarding experience that keeps on giving.



Loyalty Pays Off: Engage with StadiaX's loyalty programs and earn daily STADX Tokens. These tokens are your key to more gaming action and other Web3 adventures.

StadiaX isn't just a gaming platform; it's a universe where gaming meets innovation, community, and endless fun. For players and developers alike, the future of gaming starts here!





SUMMARY

StadiaX is a Web3 gaming platform that provides users with a new and unique way of engaging with gaming experiences as a whole. At its core, StadiaX allows users to access a variety of Games and time-limited/tournament-style events in which they can play and compete in to earn rankings and rewards.

Open Games (available to non-members) can be played at any time, by anyone, with a corresponding GamePass or sufficient STADX Tokens.

Whereas each Game Event runs during a prescribed period, for a limited number of participants, and requires a corresponding EventPass to participate. Participants have a chance at winning the prize available from that Game Event. Prizes can be cryptocurrency tokens, NFTs, or other Web3 content.

StadiaX provides game developers with a platform and ecosystem to publish, review, promote, and monetize (without ads) browser-compatible games to an active community of gaming and crypto enthusiasts.

Game developers can withdraw, hold, or redeploy their game proceeds to improve their offering or develop new games or Game Event formats for the platform. Furthermore, game developers can harness this value without any pre-existing knowledge of blockchain systems or Web3 technologies.

The StadiaX organization will provide APIs and SDKs that fully abstract the complexity of blockchain integration away from the game developer, allowing them to focus on the gaming experience and creating valuable and engaging experiences for end users.

StadiaX will also assist external game developers with financial support and resources to publish and grow their game offerings and proceeds. As the ecosystem grows, the game developers' earnings should increase, enabling more opportunities.

The ways in which users access games make the platform even more motivating and unique for players and game developers. Players can utilize STADX Tokens to play Open Games ad hoc or purchase GamePasses to play games more economically.



Members can purchase EventPasses to participate in tournament-style versions of games structured to prevent abuse and ensure fair play while providing the opportunity for players to win prize pools of STADX Tokens and other crypto rewards based on their performance. Users purchasing Memberships can participate in Open Games for free or at a discounted rate depending on the Membership level.

Members also have access to exclusive loyalty and platform participation rewards. Any user can buy or sell STADX Tokens, GamePasses, EventPasses, or Memberships they acquire on third-party marketplaces based on their requirements. STADX Tokens, Memberships, GamePasses, and EventPasses can all be resold by players or game developers.

Users can acquire additional STADX Tokens through minting and “reward holding” a StadiaX Membership NFT along with one or more GamePass or EventPass NFTs or other StadiaX-mint-enabled NFTs as determined by the StadiaX Project Contributors or community. Users who participate in loyalty rewards programs with their StadiaX Membership will earn STADX Tokens on a daily basis, and these can be used for additional gameplays or other STADX Token-enabled Web3 experiences on third-party platforms.



STADIA X BACKGROUND

While early adopters have shown enthusiasm for blockchain-specific games, a significant shift is underway in the mainstream market, particularly among highly engaged players who are pivotal in driving game adoption and virality. This shift is notably towards NFT-powered games and play-to-earn models, features central to the StadiaX gaming experience.

These types of games resonate strongly with the 18–35 demographic, a consumer-driven group keen on investing in virtual identities and accumulating unique collections of digital assets. StadiaX taps into this trend by offering players the opportunity to own, trade, and leverage in-game assets, such as NFTs and tokens, which are not only valuable within the game but also in the broader digital economy.

The Market

The global gaming industry, currently valued at an astounding \$317 billion, stands as the largest category in the entertainment sector. Within this expansive market, Web3 gaming emerges as a rapidly growing segment, offering a fusion of traditional gaming entertainment with the innovative features of blockchain technology. This new sector is not just a subset of the broader gaming industry but a potential disruptor, poised to redefine gaming norms.

1. **Ownership and Empowerment:** Web3 gaming introduces the concept of true asset ownership, typically through NFTs, allowing players to have control over their in-game assets. This extends beyond the confines of the game, enabling players to trade or sell these assets in open markets.
2. **Play-to-Earn Model:** This model, unique to Web3 gaming, allows players to earn tangible rewards, often with real-world value, a significant shift from traditional gaming paradigms.
3. **Decentralization:** Offering a more transparent and fair gaming environment, decentralization reduces the influence of central authorities and empowers the player community.

WHY US?

StadiaX utilizes cutting-edge blockchain technology to enable users to earn useful rewards. The platform opens this opportunity up to a massive number of gaming developers by additionally providing an API and SDK platform for game developers to unlock the power of Web3 with no additional technical knowledge required.

The API and SDK provided by StadiaX abstract the Web3 implementation away from the game developer, allowing them to interact with blockchain technologies using simple Web2 APIs and a series of customizable smart contract templates. Gaming rewards can be taken outside the StadiaX ecosystem and utilized in whatever ways the users want.

Users are no longer restricted by the confines of what a game publisher mandates. For example, users can compete together in a Game Event on StadiaX and take the NFT they win at the end and utilize it in a platform completely independent of StadiaX.

Furthermore, the StadiaX platform rewards skilled users by providing them ranking within tokens (GamePasses and EventPasses) they can sell on secondary markets to maximize the value of their gaming skills in ways that traditional publishers aren't even offering as an option.



Finally, the StadiaX platform allows users who have minted a StadiaX Membership NFT to earn additional StadiaX platform tokens (loyalty rewards) by holding their Membership, GamePasses, and EventPasses. While centralized publishers may provide users with an in-game currency and rewards concept, they do not allow users to take custody of their tokens. StadiaX provides users with earnings opportunities that are simply not possible using centralized technology, such as platform loyalty rewards.

The StadiaX platform can ensure the STADX Token economy is sustainable by establishing transparent rules and structures for the distribution of STADX utilized to play Open or Event Games. The Utilized Tokens may be added (in reserve) in a ratio to offset the excess amounts earned by loyalty program activities to ensure that there would be sufficient reserves to continue reward programs for early adopters and loyalty program members. StadiaX enables Membership holders to vote on operational topics and contribute to the ecosystem rules in a DAO-like format to ensure a fair incentive system for community members.

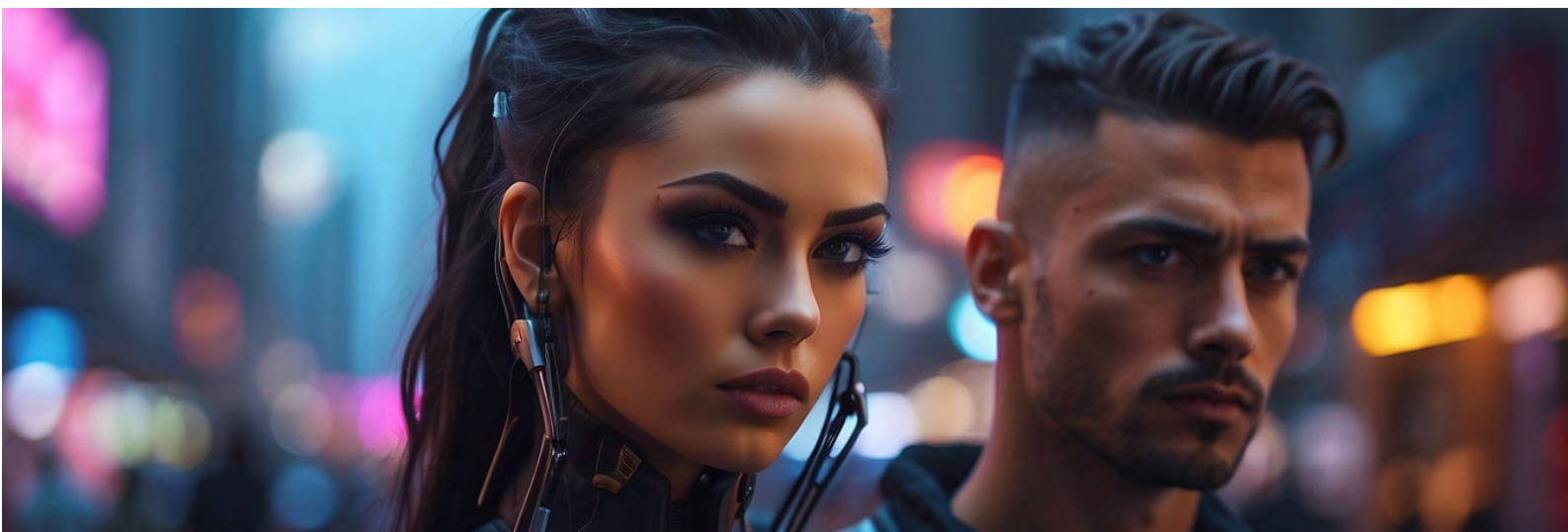


THE OPPORTUNITY

Why Now?

In Q1 2023, the trading volume for NFTs underscored the growing prominence of gaming in the NFT sector. In this landscape, in-game collectibles backed by NFTs – akin to those available on StadiaX – saw a significant surge, accounting for 22% of the overall NFT trading volume.

This equated to a staggering \$2.8 billion in sales, highlighting the enormous market potential for platforms like StadiaX. By leveraging this trend, StadiaX is positioned at the forefront of the intersection between blockchain gaming and digital collectibles, offering players not just a gaming platform but a space to earn and trade valuable digital assets, aligning perfectly with the interests and behaviours of the modern, digitally-savvy gamer.



Rapid Growth:

Web3 gaming, though still in its nascent stage, is expected to grow exponentially within the next few years, driven by the expanding appeal of blockchain technologies and NFTs.

Technological Evolution:

Advancements in blockchain technology, such as scalability and interoperability, are set to enhance the gaming experience, making Web3 games more accessible and enjoyable.

Surging Investments:

There is a noticeable uptick in investments from venture capitalists and existing gaming giants, aiming to capture early-mover advantages in this emerging market.

STADIA X ECOSYSTEM

Elevated Web3 Gaming

The StadiaX ecosystem represents a unique and elevated Web3 gaming experience, creating a platform where the thrill of gaming meets the advantages of decentralized digital assets. At its heart, StadiaX offers a diverse array of games, appealing to a wide range of players, from casual gamers to dedicated enthusiasts. Central to its allure are the NFT-powered games and a play-to-earn model, enabling players to acquire, own, and trade digital assets with real-world value.

These assets, ranging from in-game items to exclusive collectibles, are securely backed by blockchain technology, ensuring authenticity and ownership. StadiaX not only caters to players but also provides a robust platform for game developers, offering tools and financial incentives to create and monetize games within the ecosystem. The use of STADX Tokens as the primary currency further enriches this ecosystem, facilitating transactions and incentivizing participation. This seamless integration of gaming, NFTs, and a vibrant economy positions StadiaX as a pioneering platform in the realm of Web3 gaming, offering an immersive and rewarding experience for all participants.





Technology Stack

StadiaX is built on a robust and innovative technology stack that ensures a seamless and cutting-edge gaming experience. At its foundation is the Polygon blockchain, chosen for its efficiency and scalability, which forms the backbone of StadiaX's decentralized capabilities. The platform's infrastructure is powered by Alchemy, providing reliable chain events and RPC (Remote Procedure Call) services, and Kaleido, which simplifies the deployment of chain assets through its no-code solutions.

For wallet integrations, StadiaX enables a frictionless player experience by utilizing ZeroDev SDK for its advanced features related to Account Abstraction and Session Keys alongside popular custodial wallets like MetaMask and WalletConnect, ensuring a versatile and secure user experience. MoonPay is integrated as the on-ramp solution, facilitating easy and accessible transactions within the platform. Furthermore, StadiaX incorporates the Push Protocol for on-chain messaging, enhancing communication and interaction within its gaming ecosystem.

This combination of advanced technologies positions StadiaX at the forefront of Web3 gaming, offering users a reliable, user-friendly, and deeply engaging gaming environment.



STADIA X TOKEN (STADX)

Powerhouse of the Ecosystem

As the native platform currency, players can utilize STADX Tokens to play the games (without using a GamePass) by paying a certain amount of STADX Tokens, which amounts would change over time as the project roadmap develops. In this regard, EventPasses would provide holders with a certain amount of STADX Tokens at the beginning of each round, for them to participate in gameplay (see EventPasses below).

Users can purchase and use STADX Tokens for Open Games and additional gameplays in Event Game Rounds, based on their specific requirements. STADX is fungible and transferrable, so unused STADX Tokens may be stored and/or utilized as the user sees fit – resold in marketplaces, used in Open Games, the rewards store, DAO voting, or withdrawn from the platform for other use cases. Based on prevailing market conditions, the StadiaX platform aims to target a specific fiat price-per-play within Open and Event-based games, in order to ensure that the per-play cost is comparable to the prizes at stake within any specific game being played.

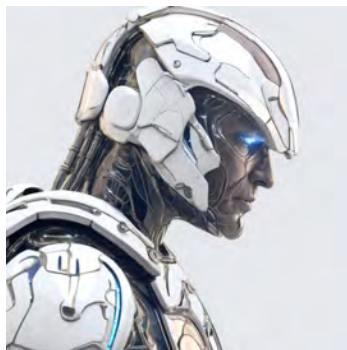
As a network effect, users may keep their STADX in their wallet and utilize it for spending with any third-party game, merchant, or provider unrelated to the platform that is willing to accept these STADX on their platform or for settlement of transactions.

STADIA X APIs & SDKs

The StadiaX platform is dedicated to enabling as many gameplay experiences as possible for players to develop a vibrant and engaging community of games and gamers.

In support of this StadiaX is offering a number of support devices to game developers including APIs and SDKs targeted at simplifying the process of integrating Web3 experiences into existing game catalogues and experiences. StadiaX tools leverage “account abstraction” for the benefit of game developers and players alike.

Allowing players to maximize the portability of gaming rewards while simultaneously simplifying the development process and unifying the gaming experience across independent game titles. StadiaX also provides additional resources to game developers connecting them with partners and other allies to maximize the impact and reach of their games, helping them to grow their revenue and reach new audiences.



STADIA X MEMBERSHIP NFT

StadiaX Memberships NFTs are divided into three tiers: Alpha, Beta, and Gamma. These NFTs enable the holders to receive special benefits which include airdrops, access to discounts, inclusion in the “Allowlist”, and permit the owners to hold other NFTs earning additional StadiaX (STADX) Tokens.

The different tiers of membership have varying costs and corresponding levels of benefits. The Alpha tier is the highest and most expensive tier. Alpha Memberships will be sold first and will have the lowest total fixed supply, making them also the most exclusive and rare. Beta Memberships will have the next highest price and be sold second and will have the larger fixed supply, making them also exclusive but less rare. Both Alpha and Beta Membership supply will never be expanded and therefore would become more scarce as new users would need to acquire them from existing holders for their preferred benefits.

Gamma Membership supply will be increased seasonally to accommodate increased demand for more memberships, sustainably.

Revenue from membership sales will be utilized to finance the platform development, game API and SDK development, membership rewards, and platform promotions including game and event sponsorship.

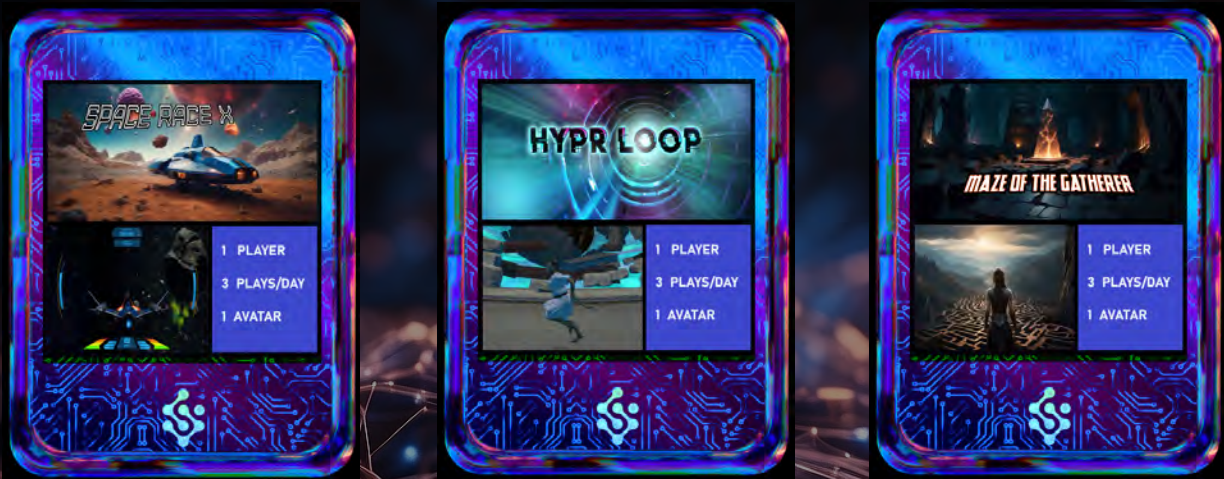


GAMEPLAY PASSES

The StadiaX platform offers two distinct types of gameplay passes, each designed to cater to different gaming preferences and styles: GamePasses and EventPasses.

GamePasses

Provides players with lifetime access to their chosen game, ensuring endless entertainment and engagement. One of the key features of these passes is the opportunity to win prizes at the end of each season, adding a competitive edge to the gaming experience. To keep the games fresh and exciting, StadiaX updates them every season, which also serves to reset scores, thus maintaining a level playing field and keeping the competition spirited. There is no limit to the quantity of GamePasses, allowing unlimited access for players who wish to join any time.



EventPasses

On the other hand, are tailored for those who thrive in high-stakes, competitive environments. These passes grant exclusive access to limited-period, elimination-style tournaments that are often special versions of the games available on StadiaX. These events are designed to be more intense and challenging, culminating in large prizes awarded at the end of the event. EventPasses cater to players looking for a more dynamic and competitive gaming experience, with the thrill of potentially significant rewards.

Both types of passes are integral to the StadiaX ecosystem, offering diverse ways for players to engage, compete, and be rewarded. While GamePasses offer a more enduring and evolving gameplay experience, EventPasses provide a platform for high-energy, short-term competitions with substantial rewards, ensuring that StadiaX caters to a wide range of gaming preferences and styles.

GamePass NFT

StadiaX GamePass NFT (game-specific) – NFT token that registers a user's scores and free play allocations for a specific Open Game. The score data within the NFT is used to calculate leaderboards during and at the end of the game seasons/periods. The free play allocation of the GamePass allows the user to play a certain amount of free gameplays (i.e. not requiring the user to spend STADX Tokens) within a recurring period, which amounts would change over time as the project roadmap develops.

The Open Game (GamePass) version and Game Event (EventPass) version of the same game are different enough such that users cannot gain an overwhelming advantage by grinding skill advancement in Open Games to win in Event Game counterparts.

A designated portion of revenue from minting GamePasses is distributed to the game developers (in-house or external) to foster game development and improvement. GamePass NFTs can be resold in marketplaces. They allow the purchaser to take over and continue to play as the original holder receiving free plays, and advancing or reducing their GamePass Ranking.



GamePass NFT Continued...

Alpha and Beta Membership holders receive one free GamePass (pre-public sale) for all new Open Games added to the platform. They can resell that GamePass but must buy a replacement if they want to access GamePass perks and privileges. Holders of Gamma Membership can purchase one discounted GamePass (pre-public sale) for all new Open Games added to the platform. This allows Membership holders to act as early access beta testers and reviewers of games before GamePasses are available to other users (non-members) during the public sale.

Non-Membership-holding users and/or holders having consumed the free or discount allocation can purchase GamePasses (during the public sale) for all new Open Games added to the platform and approved for public sale.

Prizes (as designated by the StadiaX platform) will be awarded periodically to GamePass holders for ranking performance in Open Games, as an additional incentive to users to play games.

Prizes may be seeded to promote them (on public launch or as a special promotion). Prize pools are governed by smart contracts enabling transparency around the amount to be earned and the proof that rewards have been paid out to winners. Because GamePasses act as proxies for user scores, the entire payout process can be fully audited by third parties using blockchain data to validate that the prize pool has been paid out as publicly communicated. The STADX Tokens utilized for game plays additionally contribute (in a designated ratio) to the prize pool total of a designated period. Free gameplays from GamePass holders do not contribute STADX Tokens (since STADX Tokens are not spent for these pass holders) to the period prize pool for that game.



EventPass NFT

StadiaX EventPass NFT (tournament specific) – NFT token that holds a user's score and participation/elimination/final rank status for a specific Game Event of a specific game. To participate in a game, a user needs an EventPass for that specific Game Event. The score data within the NFT is used to calculate the round leaderboards, who will advance or be eliminated, and the final ranking at the end of the Game Event for prize distribution.

The revenue from minting EventPasses is allocated to the designated Prize Pool Structure for the Game Event. A portion of that pool is distributed to the game developers (in-house or external) to foster more game development and improvement for future Game Events. The bulk of the prize pool (according to the specific Prize Pool Structure) plus any seed prize (sponsored by StadiaX and/or the Game Developer) is to be won according to the final outcome of the whole Game Event.



The Event Structure determines the maximum number of EventPasses that will be minted (and potentially utilized) and the structure of advancement and elimination from each round according to the performance of each EventPass holder for each round for each Game Event. A holder using two EventPasses acts as two players and cannot pool scores or performance across EventPasses.

The EventPass NFT will automatically issue the holder a certain amount of STADX Tokens at the beginning of each Event Round (which amounts would change over time as the project roadmap develops), which may be spent on gameplay in a round of a Game Event.

The STADX Tokens utilized for each gameplay additionally contribute in a designated ratio to the prize pool total as the event rounds progress. The longer the Game Event lasts, the larger the pool of STADX Tokens available to be won.

EventPass prize pools are governed by smart contracts in the same way as GamePass prize pools. Creating the same transparency and auditability for EventPasses as exists for GamePasses.

Between rounds of the Game Event, the EventPass holders may sell their EventPass to trade their position in the event to another user. The new purchaser can continue through the Game Event as if they were the original holder.

GamePass/EventPass Resale

A user who has minted an EventPass and is very skilled at the specific game that is tied to the EventPass, can 'flip' their EventPass NFTs to users of lesser skill. A skilled user could buy cheap EventPass NFTs on the marketplace for floor value, set a prize-qualifying high score on the EventPass, and then re-list it for sale on an NFT marketplace. Users who aren't able to set qualifying scores can then purchase these EventPasses to stay in the running for the Win2Earn prize related to the game.

The standing of a player in any current game tournament is attached to the corresponding EventPass, so tournament standing can be traded and or sold.

GamePass/EventPass Win2Earn

A user who has minted an EventPass automatically earns an allocation of StadiaX (STADX) tokens large enough for "X" attempts at setting a qualifying high score to progress to the next round. For example, each gameplay may cost 50 STADX to play and an EventPass may come with 150 STADX. Most games will go for 3 rounds, with the top 10% of scoring players advancing from round to round. The user pays 50 STADX to play the game and sets a high score on their first try. They have the option to save this score to their EventPass or discard it. Because saving a score to an EventPass (on a blockchain) costs ETH gas, this is an operation the user must choose to do based on the score and if it qualifies, etc.



GamePass/EventPass Win2Earn Continued...

After achieving a qualifying high score, the user waits for the round to end. If their EventPass is knocked out of the top 10% they will receive a notification through EPNS and email. If knocked out, the user has the chance to pay to play again within the current round and attempt to set a higher score, etc.

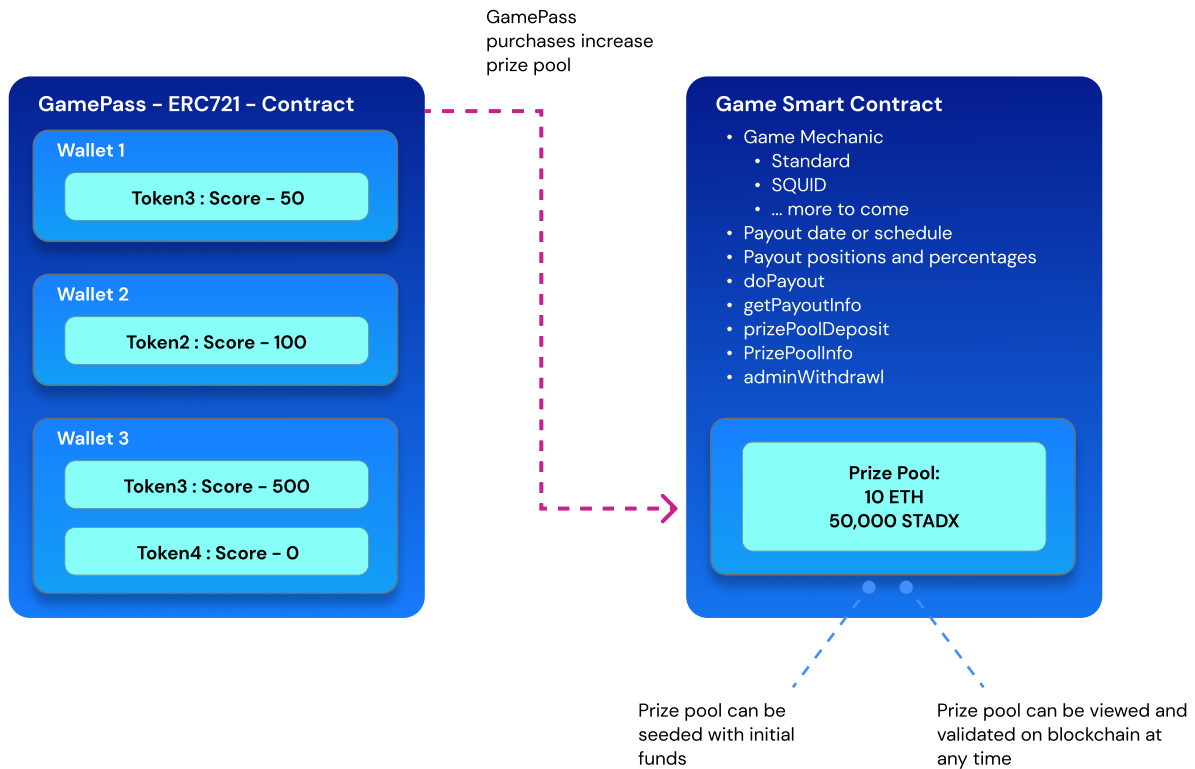
In this case, the first score set is not beaten, and the user advances to round 2. Upon advancing, the user gets another 3 free gameplays of StadiaX (+150 STADX) and the process of setting a high score and maintaining a top 10% position repeats. Round 2 introduces more challenging game mechanics.

The user survives round 2 and advances to the final round, round 3. Round 3 introduces the most challenging game mechanics and a fresh 3 free plays of the game (+150 STADX). During any of the rounds, the user has the option to vote to end the game early. If 75%+ of qualifying active users vote to end the game early, the game ends, and the prize is distributed to all remaining players equally. In this example, the users decide to play the game out to the end. In this case, the user in the #1 position at the close of round 3 wins the prize. Because the user was in the #1 position, the 10E locked in the contract is paid out to the wallet address owning the EventPass with the highest score, and the game concludes.

The EventPasses from previous Game Events can still be held and used for increased rewards from reward holding.

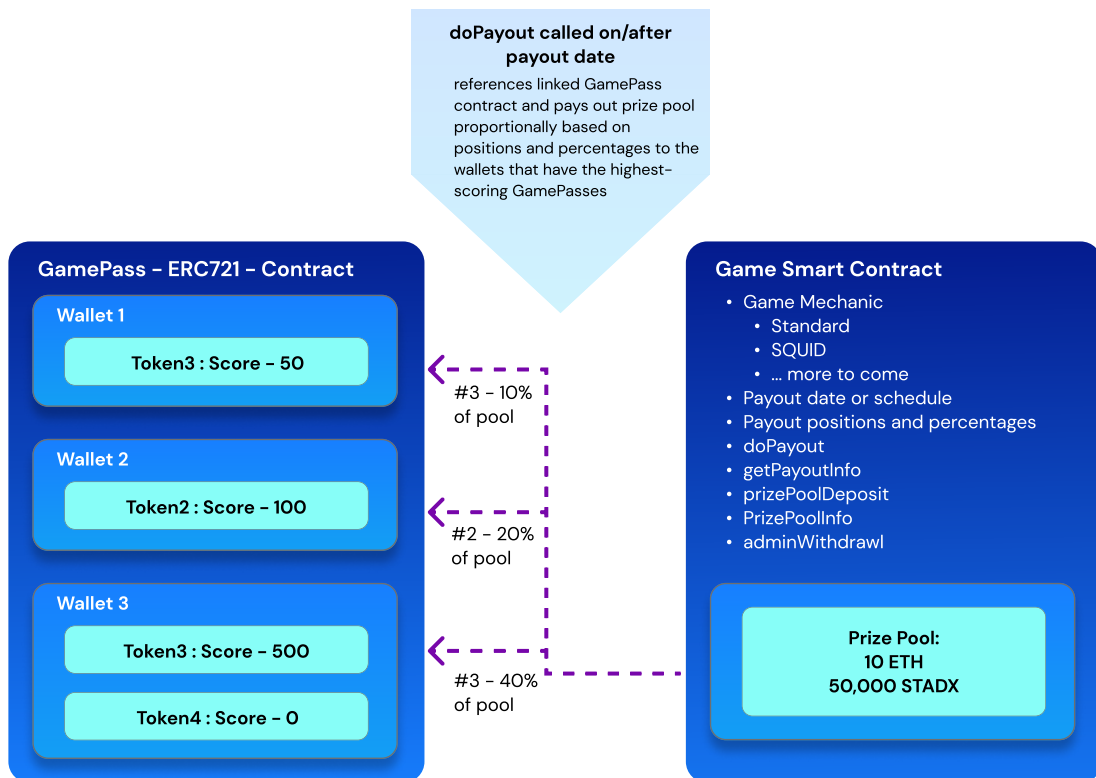


PROOF OF PRIZE, PROOF OF PAYOUT



Proof of Prize

Every game deployed on StadiaX has a corresponding smart contract for managing the related asset distribution functions in a decentralized manner. Game prize pools on StadiaX are powered by a technology called Proof of Prize, whereby assets that are held as prizes for the winners of game contests can always be publicly verified on the blockchain. This is done through the deployment of a smart contract, which acts as a custodian for the game's prize pool. This pool of assets is guaranteed to be paid out to the winners of the game based on the score data embedded on the blockchain within their GamePass/EventPass. There is an emergency multisig withdrawal mechanism to enable platform operators to withdraw funds in the case of error or other critical situations.



Proof of Payout

A complementary technology to Proof of Prize, Proof of Payout provides all users with publicly verifiable blockchain evidence that a game's prize pool has been paid out to contest winners, in accordance with the rules applicable to the related game. Payouts are triggered by any public blockchain user calling the `doPayout()` function after the contest period for that game's payout cycle has ended - typically at the end of every month for GamePasses and after the game tournament has ended for EventPasses.

When the `doPayout()` function is called on the smart contract backing a specific game, after the game contest has ended, the function will:

1. Reference the GamePass/EventPass token collection related to the game deployment.
2. Identify the token containing the winning score(s) based on the game's payout configuration, and in turn, identify the wallet that owns those winning GamePass/EventPass NFT tokens.
3. Initiate a series of transactions on the blockchain distributing the prize pool being held in custody through Proof of Prize to the winning wallets in accordance with the payout configuration for that game (ie: 100% of the pool to 1st place, or 50% to 1st, 30% to 2nd, 20% to third, etc.).

The blockchain evidence of payout generated by the execution of step #3 of this process constitutes the technology known as Proof of Payout.

REWARDS PROGRAMS

Rewards Program

The StadiaX Reward Program is anchored in a philosophy that values and appreciates its community, aiming to stimulate engagement through a thoughtfully designed system of rewards. At the core of this program lies the recognition of the players' commitment and time investment in the platform. StadiaX's approach to rewards is not just about incentivizing gameplay but also about building a deeper sense of community and belonging.

By offering a variety of rewards, including exclusive NFTs, STADX Tokens, and special access to events and content, the program seeks to tangibly appreciate and acknowledge the contributions of its members. These rewards are strategically designed to not only gratify players but also to encourage ongoing interaction, participation, and collaboration within the StadiaX ecosystem. This focus on rewarding engagement not only enhances the gaming experience but also fosters a loyal and active community, central to the vibrant and dynamic nature of StadiaX.



Alpha Members – Beta Testing Program

Alpha Membership holders have the exclusive right to receive rewards by beta testing games. For each game that an Alpha Membership holder beta tests and reviews, they earn a proportional share of the beta testing reward allocation for that game determined by future private and public sales of GamePasses of that game. By contributing to beta testing activities, Alpha users share in StadiaX revenue.

Loyalty Rewards for Holding

The StadiaX platform will support various kinds of loyalty rewards. StadiaX Alpha and Beta Memberships can be held with GamePasses and EventPasses for rewards. While “holding for rewards” (rewards holding), assets cannot be transferred. The blockchain confirms reward holding has begun, and the user can still go to play some games on StadiaX using the held NFT if required.



Rewards holding StadiaX NFTs will allow the holder to earn a proportional share of the StadiaX rewards for the loyalty period. Rewards will include STADX Tokens and any designated extra reward such as GamePasses, EventPasses or, NFTs contributed by a third-party. The loyalty reward pool for a period is determined by StadiaX Web3 Gaming Corp. according to a schedule of token emissions and contributions per period. At the end of every loyalty period, the holder accumulates (to be claimed) their share of the rewards, depending on the proportional value of the combo of assets held. The more assets a user holds, the greater the portion of rewards they receive. The reward curve will favour larger bundles of held items over smaller bundles to gamify and reward the holding of promoted NFT collections.

Consumed EventPasses (where the Event has been completed) can be held for loyalty program rewards the same as upcoming or current EventPasses.

StadiaX will collaborate with third-party NFT collection creators to support reward holding of their NFTs via the StadiaX platform to allow their holders to earn StadiaX GamePasses. Initially, only GamePasses and consumed EventPasses will be used to power reward holding, but additional StadiaX Project Contributors and community-added collections will be added over time to expand the pool of tokens that can be held to earn rewards.

Use Cases Example

A user mints an Alpha tier Membership. They then mint a GamePass for one of the currently active games. Before starting to play the game to try and set a high score on their GamePass, the user first commits their Membership to the loyalty program to start earning STADX Tokens passively while they play the game.

They visit the loyalty program control page on the StadiaX platform and select the Membership they wish to use as well as the loyalty-enabled NFTs in their wallet and confirm the reward holding operation with their wallet.

The more GamePass NFTs a user bundles to hold with their Membership, the more STADX Tokens they will earn. While held, both the Membership and the reward-held NFTs cannot be transferred. The blockchain confirms reward holding has begun, and the user can still go play games on StadiaX with their NFTs.

After a few hours of gaming, the user returns to their loyalty program control centre and can observe the amount of STADX they've earned. The user then has the option to withdraw earned tokens at any time.



Rewards Catalogue

A user who has accumulated STADX Tokens from drops, loyalty programs, GamePass or EventPass rewards can use those tokens to buy featured NFT from the StadiaX rewards catalogue.

The rewards catalogue will allow the StadiaX platform to list NFTs that can be purchased (redeemed) for STADX (static price and not an auction format). These reward items will provide an incentive for users to earn STADX and spend them on these items in the catalogue, which will support the STADX circulating ecosystem. The catalogue will be seeded with selected partner collection NFTs/ Tokens (donated or traded) and StadiaX NFTs (reserved GamePasses and Membership) along with select prime third-party NFTs to attract new StadiaX users. All items in the STADX rewards catalogue are listed in STADX and require ETH only to pay for the gas of the transaction.

The STADX “spent” for these catalogue rewards will be returned to StadiaX to be used or redistributed to platform activities such as promotions, loyalty programs, Game prizes, and other platform-benefiting activities, thereby creating a healthy circulating system based on STADX as the native token powering the economy.





PLATFORM DAO GOVERNANCE

Platform DAO Governance

Users who purchase either an Alpha or Beta Membership will have the opportunity to participate in DAO-like governance activities related to the platform's existing and future feature set.

The governance mechanism will involve different categories for voting on governance proposals, and certain categories of proposals may require holders of Alpha or Beta Membership to hold a certain amount of STADX Tokens to be able to participate in voting.

Users who participate in governance have the ability to publicly propose new features and vote on existing proposals. Proposals that receive the most votes, combined with input from the StadiaX Project Contributors may be promoted to official features and incorporated into the platform's roadmap.

Similarly, governance can be used to suggest partnerships, marketing activities, or other actions that ultimately serve to enhance the value created for members and platform participants.



TOKENOMICS

Utility Token Powerhouse

The StadiaX Token ecosystem is a unique mix of NFTs and traditional ERC20 tokens currently utilizing the Polygon chain. It is designed to provide a new value-creation mechanism for gamers and game developers directly integrated with a utility token powering an entirely new gaming experience.

This section will cover the basic tokenomics concepts and established allocations and distributions.

Ecosystem Concepts and Goals

The StadiaX Token ecosystem is designed to provide sustainability for the platform's growth over time and its ability to onboard new games and gaming communities. Treasuries have been set aside for both community development and engagement programs, as well as partner and game studio outreach.

We aim to grow the community of both active gamers and active developers utilizing StadiaX and have developed tokenomic models to help incentivize that growth while supporting ongoing platform operations.

These tokenized scorecards allow for gamers to “sell” their scores and the potential prizes that go with them.

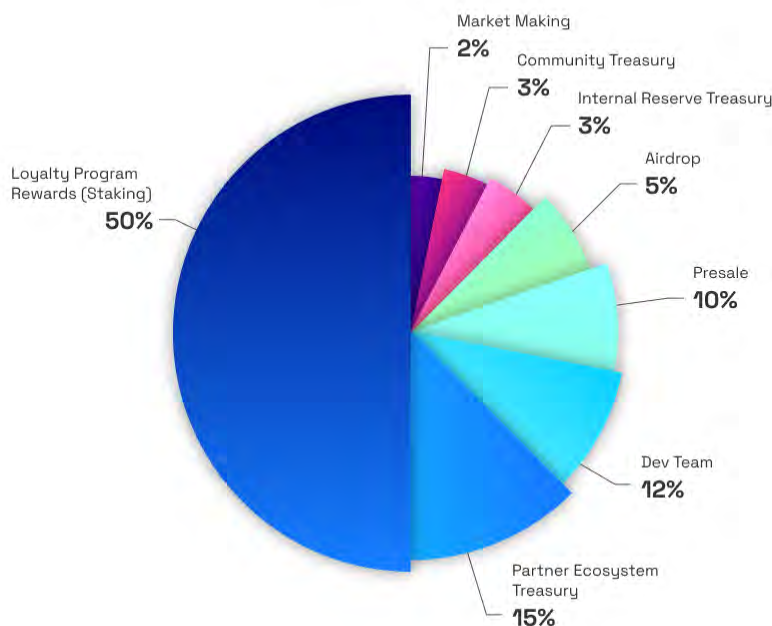
Game Developers can use the StadiaX SDK to quickly convert existing Web2 games to Web3. Or they can create new Web3 games from scratch using traditional gaming technologies with no need to master a new domain to harness the new markets it represents. We will take launches to a new level with StadiaX's publishing tools and bring games to a fresh audience of gamers. Participate in the economic rewards of GamePass and EventPass minting and earn a portion of all STAD X generated by gameplay.

Digital Collection Creators (NFTs) can introduce their creations to a new world of content through StadiaX's gaming partners, rewards store, and in-game experiences all powered through STAD X Tokens. Enable collections with new capabilities both in-game and on-platform to provide gaming communities and collectors with a new level of utility.

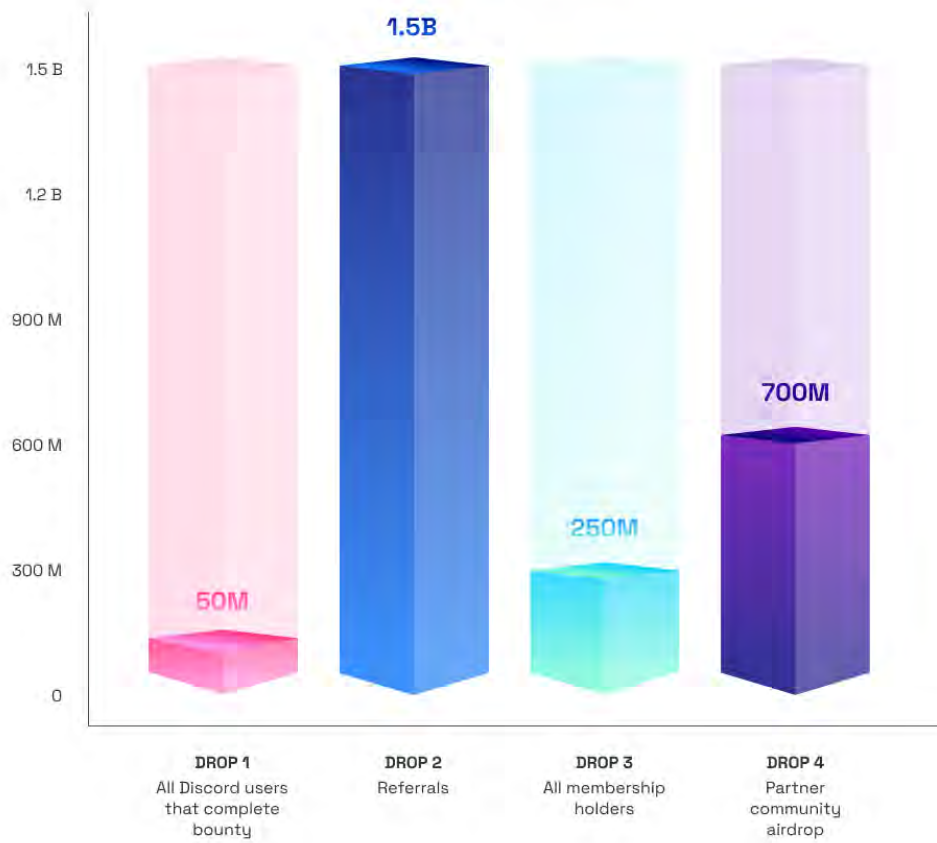
Partners can capitalize on the portability of StadiaX's token ecosystem to harness the power of a captive, gaming-focused community. By offering rewards and discounts targeted towards StadiaX Token holders, partners can quickly tap into an audience looking for their goods or services.

StadiaX Token supply is capped at 50 billion STAD X Tokens. The initial crowdsale is targeted at 10% of the total supply or 5 billion tokens. Combined with amounts set aside for market making and airdrops there will be a total of 8.5 billion STAD X when the crowdsale completes. The remaining supply of STAD X will be distributed over the next eight years primarily through the rewards issuance program.

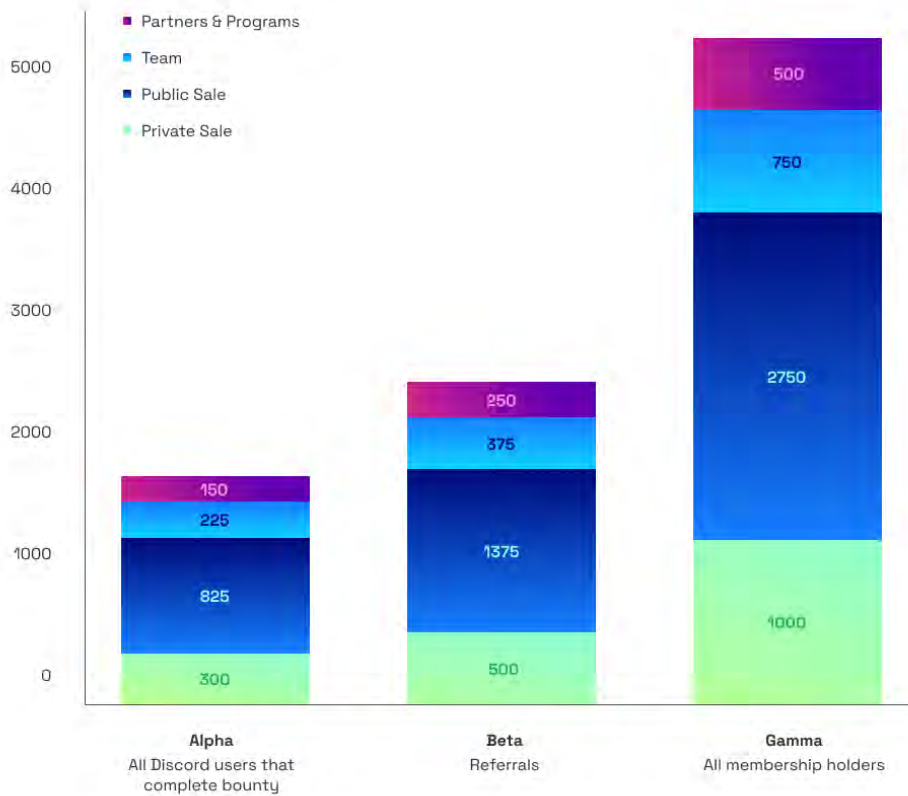
STAD X Token Allocations



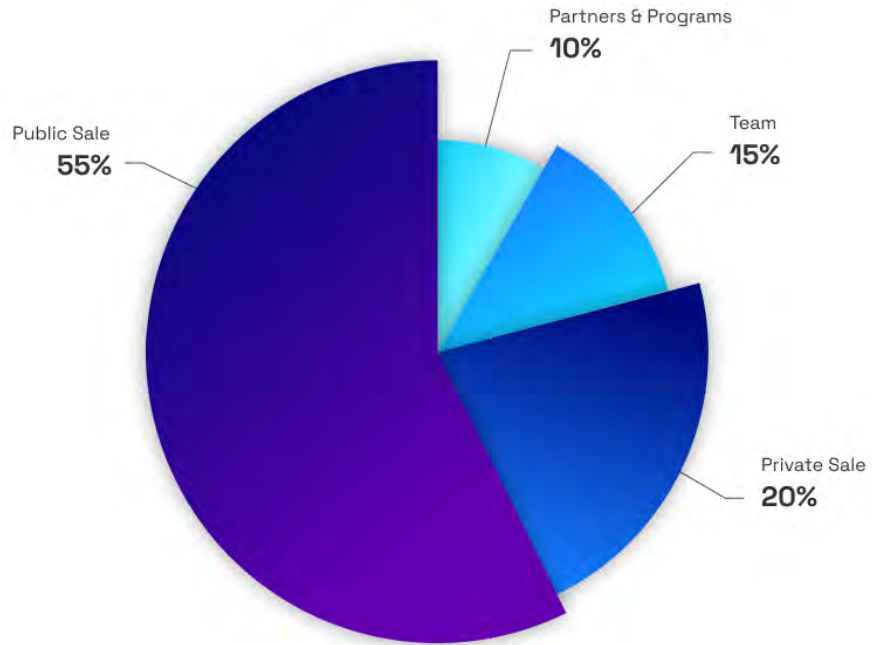
STADX Token Airdrops



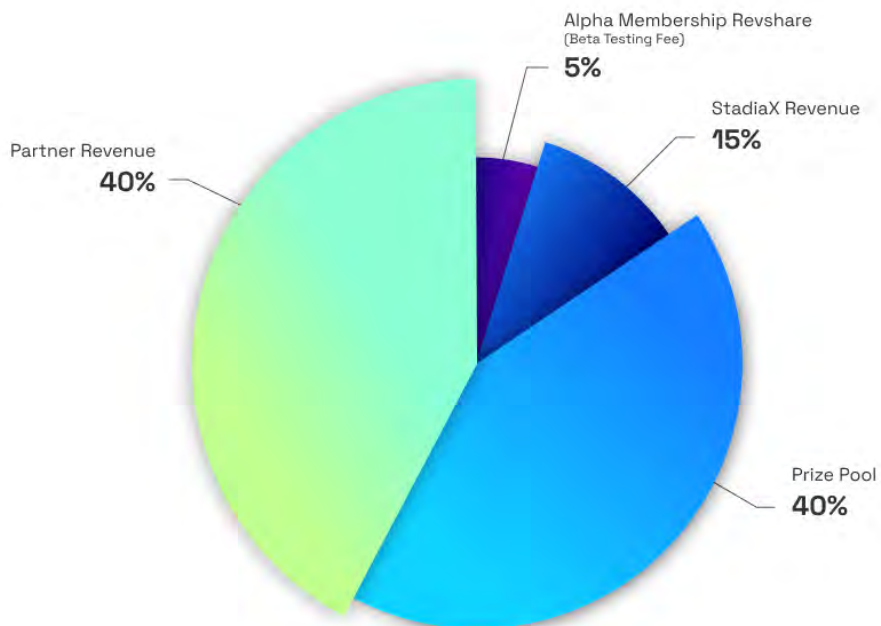
Alpha, Beta, and Gamma (S1) Membership Allocations



Membership Supply Distribution



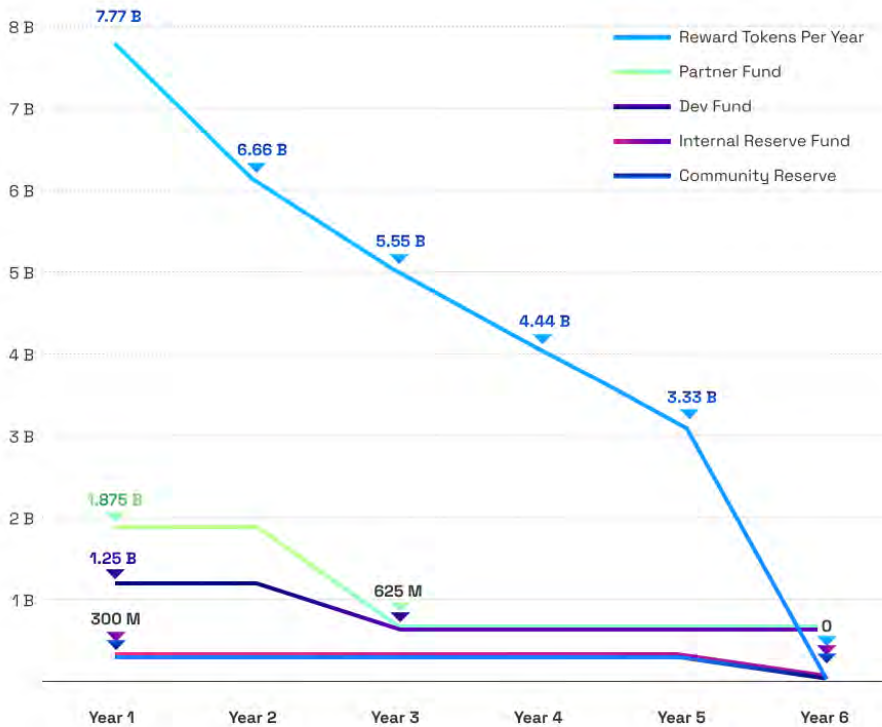
GAMEPASS Revenue Distribution



Circulating Tokens Per Year



Reward Token Disbursements Per Year



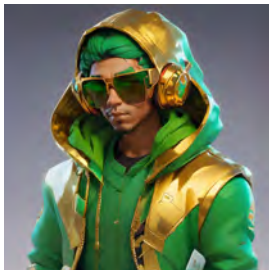
THE TEAM

The StadiaX leadership team is an amalgamation of seasoned professionals, each with a rich background in the tech industry, particularly in Web3 and gaming. With a collective experience spanning several decades, they bring a robust mix of skills in software engineering, platform development, and scaling businesses. This expertise extends from launching startups to navigating the complexities of public companies, demonstrating a remarkable ability to turn innovative concepts into successful ventures.



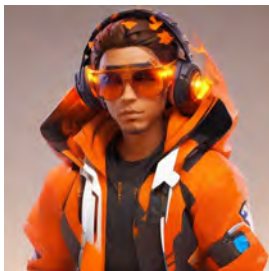
Dan Wasyluk, CEO

Dan is an experienced software engineer and entrepreneur with over 20 years of experience. He has a broad spectrum of experiences including platform development, team building, and scaling businesses from startups to fully public companies. He's able to take concepts from inception to execution and delivery. His most recent venture was a public company acquired by WonderFi in late 2022.



Fulvio Baxter Ciano, CPO

Fulvio is a seasoned software executive with decades of experience running companies, managing teams, and developing products. He has over 30 years of extensive hands-on expertise with video game development, consumer software products, enterprise fintech solutions, telecom platforms, and e-commerce implementations.



Ahmad Sghaier, CTO

Ahmad is a Web3/Blockchain architect with 5+ years of experience in building crypto wallets, smart contracts, NFT collections, NFT analytics, NFT Loyalty programs, and other Web3 and blockchain infrastructure tools built on top of multi-chain platforms including Ethereum, Polygon, Optimism, Arbitrum, Avalanche, Flow and Hyperledger Fabric. He holds a Ph.D. in Electrical and Computer Engineering from the University of Waterloo.



Karen Olsson, COO

Karen is a seasoned operations executive with a diverse background in early and growth-stage startups. She has a strong strategic focus on team development, operational management, revenue generation, and investment. In 2016, Karen became CEO of Atomic47 Labs, a Web3 technology design firm. She led the company in delivering a blockchain recruitment toolkit, overseeing a multi-jurisdictional stablecoin system, and creating a liquidity pool trading tool.



Cahill Camden, CMO

Cahill's most recent role is as the Managing Director of Digital Vision Media Group, he has been the CMO of multiple Web3 and fintech companies. He has successfully developed and led marketing initiatives that have led two blockchain companies to multiple 8-figure acquisitions by WonderFi in 2021/22. He's a member of the Forbes Business Council and a bestselling author. He has a passion for creative, analytics-driven marketing campaigns that enable optimized growth for companies of all sizes.

PRE-LAUNCH PARTNERS

Web3 gaming represents a burgeoning segment within the colossal global gaming market.

With the gaming industry's continued expansion and the disruptive potential of Web3 innovations, this sector offers significant opportunities for partnerships in the gaming landscape.

Our current pre-launch partners include:



THE FUTURE OF WEB3 GAMING



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PLEASE READ THE ENTIRETY OF THIS "LEGAL DISCLAIMER" SECTION CAREFULLY. NOTHING HEREIN CONSTITUTES LEGAL, FINANCIAL, BUSINESS, OR TAX ADVICE AND YOU ARE STRONGLY ADVISED TO CONSULT YOUR OWN LEGAL, FINANCIAL, TAX, OR OTHER PROFESSIONAL ADVISOR(S) BEFORE ENGAGING IN ANY ACTIVITY IN CONNECTION HEREWITH. NEITHER STADIAX S.A. (THE COMPANY), ANY OF THE PROJECT CONTRIBUTORS (THE STADIAX PROJECT CONTRIBUTORS) WHO HAVE WORKED ON STADIAX (AS DEFINED HEREIN) OR THE PROJECT TO DEVELOP STADIAX IN ANY WAY WHATSOEVER, ANY DISTRIBUTOR AND/OR VENDOR OF STADX TOKENS (OR SUCH OTHER RE-NAMED OR SUCCESSOR TICKER CODE OR NAME OF SUCH TOKENS) (THE DISTRIBUTOR), NOR ANY SERVICE PROVIDER SHALL BE LIABLE FOR ANY KIND OF DIRECT OR INDIRECT DAMAGE OR LOSS WHATSOEVER WHICH YOU MAY SUFFER IN CONNECTION WITH ACCESSING THE PAPER, DECK OR MATERIAL RELATING TO STADX (THE TOKEN DOCUMENTATION) AVAILABLE ON THE WEBSITE AT [HTTPS://STADIAX.COM/](https://stadiax.com/) (THE WEBSITE, INCLUDING ANY SUB-DOMAINS THEREON) OR ANY OTHER WEBSITES OR MATERIALS PUBLISHED OR COMMUNICATED BY THE COMPANY OR ITS REPRESENTATIVES FROM TIME TO TIME.

Project purpose: You agree that you are acquiring STADX to participate in StadiaX and to obtain services on the ecosystem thereon. The Company, the Distributor, and their respective affiliates would develop and contribute to the underlying source code for StadiaX. The Company is acting solely as an arms' length third party in relation to the STADX distribution, and not in the capacity as a financial advisor or fiduciary of any person with regard to the distribution of STADX.

Nature of the Token Documentation: The Token Documentation is a conceptual paper that articulates some of the main design principles and ideas for the creation of a digital token to be known as STADX. The Token Documentation and the Website are intended for general informational purposes only and do not constitute a prospectus, an offer document, an offer of securities, a solicitation for investment, any offer to sell any product, item, or asset (whether digital or otherwise), or any offer to engage in business with any external individual or entity provided in said documentation. The information herein may not be exhaustive and does not imply any element of, or solicit in any way, a legally binding or contractual relationship. There is no assurance as to the accuracy or completeness of such information and no representation, warranty, or undertaking is or purported to be provided as to the accuracy or completeness of such information. Where the Token Documentation or the Website includes information that has been obtained from third-party sources, the Company, the Distributor, their respective affiliates, and/or the StadiaX Project Contributors have not independently verified the accuracy or completeness of such information. Further, you acknowledge that the project development

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roadmap and platform/network functionality are subject to change and that the Token Documentation or the Website may become outdated as a result; and neither the Company nor the Distributor is under any obligation to update or correct this document in connection Therewith.

Validity of Token Documentation and Website: Nothing in the Token Documentation or the Website constitutes any offer by the Company, the Distributor, or the StadiaX Project Contributors to sell any STADX (as defined herein) nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision.

Nothing contained in the Token Documentation or the Website is or may be relied upon as a promise, representation, or undertaking as to the future performance of StadiaX. The agreement between the Distributor (or any third party) and you, in relation to any distribution or transfer of STADX, is to be governed only by the separate terms and conditions of such agreement.

The information set out in the Token Documentation and the Website is for community discussion only and is not legally binding. No person is bound to enter into any contract or binding legal commitment in relation to the acquisition of STADX, and no digital asset or other form of payment is to be accepted on the basis of the Token Documentation or the Website. The agreement for distribution of STADX and/or continued holding of STADX shall be governed by a separate set of Terms and Conditions or Token Distribution Agreement (as the case may be) setting out the terms of such distribution and/or continued holding of STADX (the Terms and Conditions), which shall be separately provided to you or made available on the Website. The Terms and Conditions must be read together with the Token Documentation. In the event of any inconsistencies between the Terms and Conditions and the Token Documentation or the Website, the Terms and Conditions shall prevail.

Deemed Representations and Warranties: By accessing the Token Documentation or the Website (or any part thereof), you shall be deemed to represent and warrant to the Company, the Distributor, their respective affiliates, and the StadiaX Project Contributors as follows: (a) in any decision to acquire any STADX, you have not relied and shall not rely on any statement set out in the Token Documentation or the Website; (b) you shall at your own expense ensure compliance with all laws, regulatory requirements and restrictions applicable to you (as the case may be);

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(c) you acknowledge, understand and agree that STADX may have no value, there is no guarantee or representation of value or liquidity for STADX, and STADX is not an investment product nor is it intended for any speculative investment whatsoever; (d) none of the Company, the Distributor, their respective affiliates, and/or the StadiaX Project Contributors shall be responsible for or liable for the value of STADX, the transferability and/or liquidity of STADX and/or the availability of any market for STADX through third parties or otherwise; and (e) you acknowledge, understand and agree that you are not eligible to participate in the distribution of STADX if you are a citizen, national, resident (tax or otherwise), domiciliary and/or green card or permanent visa holder of a geographic area or country (i) where it is likely that the distribution of STADX would be construed as the sale of a security (howsoever named), financial service or investment product and/or (ii) where participation in token distributions is prohibited by applicable law, decree, regulation, treaty, or administrative act (including without limitation the United States of America, Canada, and the People's Republic of China); and to this effect you agree to provide all such identity verification document when requested in order for the relevant checks to be carried out. The Company, the Distributor and the StadiaX Project Contributors do not and do not purport to make, and hereby disclaims, all representations, warranties or undertakings to any entity or person (including without limitation warranties as to the accuracy, completeness, timeliness, or reliability of the contents of the Token Documentation or the Website, or any other materials published by the Company or the Distributor). To the maximum extent permitted by law, the Company, the Distributor, their respective affiliates and service providers shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including, without limitation, any liability arising from default or negligence on the part of any of them, or any loss of revenue, income or profits, and loss of use or data) arising from the use of the Token Documentation or the Website, or any other materials published, or its contents (including without limitation any errors or omissions) or otherwise arising in connection with the same. Prospective acquirors of STADX should carefully consider and evaluate all risks and uncertainties (including financial and legal risks and uncertainties) associated with the distribution of STADX, the Company, the Distributor and the StadiaX Project Contributors.

DISCLAIMER

STADX Token: The native cryptographically-secure fungible protocol token of StadiaX, StadiaX Token (ticker symbol STADX) is a transferable representation of attributed governance and utility functions specified in the protocol/code of StadiaX, and which is designed to be used solely as an interoperable utility token thereon.

STADX is a functional multi-utility token that will be used as the medium of exchange between participants on StadiaX in a decentralized manner. The goal of introducing STADX is to provide a convenient and secure mode of payment and settlement between participants who interact within the ecosystem on StadiaX without any intermediaries such as centralized third party entity/institution/credit. It is not, and not intended to be, a medium of exchange accepted by the public (or a section of the public) as payment for goods or services or for the discharge of a debt; nor is it designed or intended to be used by any person as payment for any goods or services whatsoever that are not exclusively provided by the issuer. STADX does not in any way represent any shareholding, ownership, participation, right, title, or interest in the Company, the Distributor, their respective affiliates, or any other company, enterprise, or undertaking, nor will STADX entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities in Panama, Singapore or any relevant jurisdiction. STADX may only be utilized on StadiaX, and ownership of the same carries no rights, express or implied, other than the right to use STADX as a means to enable usage of and interaction within StadiaX. The secondary market pricing of STADX is not dependent on the effort of the StadiaX Project Contributors, and there is no token functionality or scheme designed to control or manipulate such secondary pricing.

For the avoidance of doubt, neither the Company nor the Distributor deals in, or is in the business of buying or selling any virtual asset or digital payment token (including STADX). Any sale or distribution of tokens would be performed during a restricted initial period solely for the purpose of obtaining project development funds, raising market/brand awareness, as well as community building and social engagement; this is not conducted with any element of repetitiveness or regularity which would constitute a business.

DISCLAIMER

Further, STADX provides economic incentives that will be distributed to encourage users to exert efforts towards contribution and participation in the ecosystem on StadiaX, thereby creating a mutually beneficial system where every participant is fairly compensated for their participation. STADX is an integral and indispensable part of StadiaX, because without STADX, there would be no incentive for users to expend resources to participate in activities or provide services for the benefit of the entire ecosystem on StadiaX. Given that additional STADX will be awarded to a user based only on its actual usage, activity, and efforts made on StadiaX and/or proportionate to the frequency and volume of transactions, users of StadiaX and/or holders of STADX which did not actively participate will not receive any STADX incentives. STADX are designed to be utilized, and that is the goal of the STADX distribution. In particular, it is highlighted that STADX:

(a) does not have any tangible or physical manifestation, and does not have any intrinsic value/pricing (nor does any person make any representation or give any commitment as to its value); (b) is non-refundable, not redeemable for any assets of any entity or organisation, and cannot be exchanged for cash (or its equivalent value in any other digital asset) or any payment obligation by the Company, the Distributor or any of their respective affiliates; (c) does not represent or confer on the token holder any right of any form with respect to the Company, the Distributor (or any of their respective affiliates), or their revenues or assets, including without limitation any right to receive future dividends, revenue, shares, ownership right or stake, share or security, any voting, distribution, redemption, liquidation, proprietary (including all forms of intellectual property or licence rights), right to receive accounts, financial statements or other financial data, the right to requisition or participate in shareholder meetings, the right to nominate a director, or other financial or legal rights or equivalent rights, or intellectual property rights or any other form of participation in or relating to StadiaX, the Company, the Distributor and/or their service providers; (d) is not intended to represent any rights under a contract for differences or under any other contract the purpose or intended purpose of which is to secure a profit or avoid a loss; (e) is not intended to be a representation of money (including electronic money), payment instrument, security, commodity, bond, debt instrument, unit in a collective investment or managed investment scheme or any other kind of financial instrument or investment; (f) is not a loan to the Company, the Distributor or any of their respective affiliates, is not intended to represent a debt owed by the Company, the Distributor or any of their respective affiliates, and there is no expectation of profit nor interest payment; and (g) does not provide the token holder with any ownership or other interest in the Company, the Distributor or any of their respective affiliates.

DISCLAIMER

Notwithstanding the STADX distribution, users have no economic or legal right over or beneficial interest in the assets of the Company, the Distributor, or any of their affiliates after the token distribution.

For the avoidance of doubt, neither the Company nor the Distributor deals in, or is in the business of buying or selling any virtual asset or digital payment token (including STADX). Any sale or distribution of tokens would be performed during a restricted initial period solely for the purpose of obtaining project development funds, raising market/brand awareness, as well as community building and social engagement; this is not conducted with any element of repetitiveness or regularity which would constitute a business.

To the extent a secondary market or exchange for trading STADX does develop, it would be run and operated wholly independently of the Company, the Distributor, the distribution of STADX and StadiaX. Neither the Company nor the Distributor will create such secondary markets nor will either entity act as an exchange for STADX.

Informational purposes only: The information set out herein is only conceptual, and describes the future development goals for StadiaX to be developed. In particular, the project roadmap in the Token Documentation is being shared in order to outline some of the plans of the StadiaX Project Contributors, and is provided solely for INFORMATIONAL PURPOSES and does not constitute any binding commitment. Please do not rely on this information in deciding whether to participate in the token distribution because ultimately, the development, release, and timing of any products, features or functionality remains at the sole discretion of the Company, the Distributor or their respective affiliates, and is subject to change. Further, the Token Documentation or the Website may be amended or replaced from time to time. There are no obligations to update the Token Documentation or the Website, or to provide recipients with access to any information beyond what is provided herein.

Regulatory approval: No regulatory authority has examined or approved, whether formally or informally, any of the information set out in the Token Documentation or the Website. No such action or assurance has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of the Token Documentation or the Website does not imply that the applicable laws, regulatory requirements or rules have been complied with.

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Cautionary Note on forward-looking statements: All statements contained herein, statements made in press releases or in any place accessible by the public and oral statements that may be made by the Company, the Distributor and/or the StadiaX Project Contributors, may constitute forward-looking statements (including statements regarding the intent, belief or current expectations with respect to market conditions, business strategy and plans, financial condition, specific provisions and risk management practices).

You are cautioned not to place undue reliance on these forward-looking statements given that these statements involve known and unknown risks, uncertainties, and other factors that may cause the actual future results to be materially different from that described by such forward-looking statements, and no independent third party has reviewed the reasonableness of any such statements or assumptions. These forward-looking statements are applicable only as of the date indicated in the Token Documentation, and the Company, the Distributor as well and the StadiaX Project Contributors expressly disclaim any responsibility (whether express or implied) to release any revisions to these forward-looking statements to reflect events after such date. References to companies and platforms: The use of any company and/or platform names or trademarks herein (save for those which relate to the Company, the Distributor, or their respective affiliates) does not imply any affiliation with, or endorsement by, any third party. References in the Token Documentation or the Website to specific companies and platforms are for illustrative purposes only.

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